

Martin J. Pring Profile

Martin J. Pring entered the financial markets in 1969 and has grown to become a leader in the global investment community. He founded Pring Research in 1981 and began providing research for financial institutions and individual investors around the world. Since 1984, he has published the "Intermarket Review" a monthly market letter offering a long-term synopsis of the world's major financial markets. He is also chairman of Pring Turner Capital Group, a money management firm, and president of pring.com an educational technically oriented web site.

Demanding as a speaker worldwide, he is the author of several outstanding books including, the classic *Technical Analysis Explained*, now in its fourth edition. Since this unique book first appeared in 1979, *Technical Analysis Explained* has established itself as the number one guide of its kind. It is used by international technical societies and many universities for training and is one of the two main books for Level 1 CMT certification for the Market Technicians Association.. Translated into over 8 languages, the book is, as quoted in Forbes, "widely regarded as the standard work for this generation of chartists". According to Futures Magazine "it is one of the best books on technical analysis to come out since Edwards & Magee's classic text in 1948...belongs on the shelf of every serious trader and technical analyst." It has since become the text on which other works in the field have been based. His book, *Investment Psychology Explained*, is also required reading for a higher level CMT exam.

Martin pioneered the introduction of videos as an educational tool for technical analysis in 1987, and was the first to introduce educational, interactive CD's in this field. Previous titles include *How to Forecast Interest Rates*, *Global Investing Made Easy* and *The McGraw Hill Handbook of Commodities and Futures*. His latest releases include *Introduction to Technical Analysis*, an 8-hour workbook cd rom course, *Technician's Guide to Day Trading*, *Introduction to Candlesticks*, *How to Select Stocks Using Technical Analysis*, a two volume course on *Market Momentum and Martin Pring on Price Patterns (includes 1-hour DVD presentation)*. In the spring of 2006 his latest book, *Active Asset Allocation Around the Business Cycle*, was released by McGraw Hill. Many of his books have been translated into Chinese. These include *Technical Analysis Explained* (McGraw Hill China /Economic Science Press), *Market momentum* (Economic Science Press), *Martin Pring on Market Momentum* (McGraw Hill China), *Candlesticks Explained* (McGraw Hill China), *The Investor's Guide to Asset Allocation* (China Free Press 2010), *How to Select Stocks using Technical Analysis* (China Free Press) and *Breaking the Black Box* (China Free Press).

Two books specifically oriented to the Indian and Brazilian markets are being published in early 2010. Recognized by his peers as a technical leader and innovator he was awarded the A.J Frost Memorial Award by the Canadian Technical Analysts Society in 2000 and in 2004 was honored with the Market Technician's Association (MTA) Annual Award. In 2007 he received the Trader's Library Hall of Fame award. He is also an honorary member of the Swiss Technical Society.

Described by Barron's as a "technician's technician", Martin's articles have been featured in Barron's, and he has been quoted in The Wall St. Journal, Financial Times International Herald Tribune, The New York Post and Los Angeles Times newspapers as well as the National Review. He is also a regular contributor to Indica television stations NDTV, ET Now and CNBC India. In 1997 Worth Magazine selected his *Investment Psychology Explained* as one of the fifteen best investment books of the last 150-years.

Over the past 30 years, his research has led to the development of reliable financial and economic indicators for timely and effective forecasting. Martin's personal Barometers for the Bond, Stock and Commodity markets have identified major turning points since the 1950's on a timely basis and have outperformed the buy/hold approach by a wide margin.

For many years, Martin's primary interest has been educating students of technical analysis in the basic and finer points of this art. He enjoys mentoring students of technical analysis from the college level to professionals already in the field, sharing the wealth of knowledge he has gained through his own experience and research. In this regard, he has spoken on technical analysis to the Darden Business School, SDA Bocconi, Golden Gate University, Harvard Medical School and University of Richmond, VA.



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Outline of Martin Pring's Presentation on August 28, 2010

Part I: How to Use Momentum for More Profitable Trading

Momentum is a generic term that embraces all oscillators. This presentation will explain seven basic techniques for interpreting momentum and will also include the pros and cons of using the RSI, ROC Stochastic and MACD.

Part II. Technical Set Ups that are Usually Followed by Above Average Price Moves

Technical Analysis is very helpful in identifying trend reversals at a relatively early stage but rarely gives us a warning as to the characteristics of that move. This presentation will outline several set ups that are usually followed by above average price moves.

Part III. Discussions on the intermediate and long-term outlook for the world's principal financial markets with emphasis on the US, Hong Kong and China.